

Betsy McFarland

Navigating Challenging Volunteer Dynamics with Confidence and Grace

Session 1 - 10:45-11:45 AM.

A Time for Harvest

Have you ever grappled with addressing a challenging volunteer issue or sidestepped an uncomfortable conversation due to concerns about potential reactions? Leading volunteers can be exceptionally fulfilling, but it also presents unique challenges—after all, navigating interpersonal dynamics can get messy. This workshop is designed to empower leaders by providing proactive strategies to confidently tackle awkward moments, mitigate conflicts, and cultivate a positive team atmosphere. Through engaging discussions and real-life case studies, participants will gain valuable insights into recognizing and addressing potential issues before they escalate. Practical exercises will help attendees apply proven techniques for leading courageous conversations.

Aimee Resnick

Integrating Youth Volunteers

Session 1 - 10:45-11:45 AM.

Planting the Seeds

Ready to revolutionize your volunteer program? Join our workshop and learn how to engage youth volunteers! From social media strategies to fun incentives, we'll explore practical tips and creative ideas to harness the energy and passion of young changemakers between the ages of 12 and 25.

Traci Lato-Smith, CVA

Bring Out the Best in Your Volunteers by Creating Supportive Environments for Effectiveness

Session 1 - 10:45-11:45 AM.

Other

Supportive Environments for Effectiveness (SEE) is a research-based framework that offers a new way to think about volunteer engagement, considering how we support both volunteers and staff. Using this framework to provide what people need to succeed, we see happier volunteers and more productive organizations, with deeper and longer-lasting relationships between the two.

Roseanna Galindo

Numbers to Narrative: Strategic Data Communication for Volunteer Professionals

Session 1 - 10:45-11:45 AM.

Changing with the Seasons

Crafting compelling narratives from data is a crucial skill for volunteer leaders across all stages of their careers. This workshop delves into the art of data storytelling, where data, narrative, and visualization intersect to provide valuable insights into organizational operations.

Through hands-on activities and worksheets tailored to individual needs, learners will gain practical experience in crafting data stories that engage and inform. While a brief recap of visualization techniques will be provided, the primary focus will be on honing communication strategies. Although time constraints prevent a detailed exploration of narrative addition, attendees will receive a preview of this critical aspect.

Tim Suda, CVA

Navigating Volunteer Burnout: The Art of Saying No with Compassion

Session 2 - 1:00-2:00 PM

A Time for Harvest

In the dynamic world of volunteer engagement, the risk of burnout is ever-present. In this thought-provoking presentation, we explore the crucial role of boundaries and the art of saying "no" with compassion as well as teaching volunteers how to say no gracefully to prevent volunteer burnout.

James Goalder

Engaging Volunteers as Donors

Session 2 - 1:00-2:00 PM

A Time for Harvest

In this session, we'll focus on how you can turn your volunteers into loyal and engaged donors by understanding what motivates your volunteers and donors, tips for segmenting your volunteers, and how to double down on storytelling to connect with your audience.

Jordanya Reeves, CVA

Enhancing Volunteer Engagement Metrics: Moving Beyond Headcount and Hours

Session 2 - 1:00-2:00 PM

Changing with the Season

Volunteer engagement is a vital aspect of any organization's success, and measuring the impact of volunteers goes beyond headcount and hours served. Together, we will explore innovative ways to enhance volunteer engagement metrics to provide a more comprehensive understanding of the value that volunteers bring to an organization.

Chalice Springfield

The Power of Focus

Session 2 - 1:00-2:00 PM

Planting the Seeds

Unlock unprecedented productivity in "The Power of Focus" workshop. Learn to leverage the 80/20 concept for transformative results. Identify high-impact activities, integrate strategies into daily habits, and gain tangible tools for maximum efficiency. Join us for an empowering session to amplify your capacity and achieve meaningful outcomes.

Dr. Ellen Winiarczyk

Leading Volunteer Programs with a DEIB Lens

Session 3 - 2:15-3:15 PM

A Time for Harvest

Strong and comprehensive volunteer program leadership and management require ethical and culturally responsive leadership and guidance. Volunteer leaders and managers who develop and maintain a diversity, equity, inclusion, and belonging (DEIB) lens are capable of attracting, engaging, partnering, and maintaining relationships with a much more diverse volunteer population. Strategies volunteer program leaders employ to conduct outreach and message, recruit and onboard, then supervise, reward/recognize and advance their volunteers are assessed for inclusivity, cultural responsiveness, and ability to interrupt and remedy historic inequities and harmful narratives.

Beth Steinhorn

Closing the Gap: Pathways to Increase Support for Volunteer Engagement

Session 3 - 2:15-3:15 PM

Changing with the Seasons

Despite growing evidence that engaging volunteers truly builds organizational capacity – reaching more people, increasing quality of services, and extending resources – funding for volunteer engagement remains the exception rather than rule. It's time we close the support gap – including funding. This session will open with a brief overview of key takeaways from recent research among nonprofit leaders and funders to understand the diverse perspectives around funding for volunteer engagement and will also highlight findings from a multi-year volunteer engagement initiative to demonstrate the power and potential of investing in volunteer engagement. Then, working in groups, participants will explore frameworks, strategies, and messages to apply in their communities to change the narrative – and the bottom line – about investing in volunteer engagement. Takeaways will be debriefed and shared with those who opt in through follow up communications.

Elizabeth Rachchh, CVA

Retain, Don't Recruit!

Session 3 - 2:15-3:15 PM

Other

Discover the power of volunteer retention with Elizabeth Rachchh. Learn actionable strategies to enhance retention rates, uncover hidden turnover costs, and build resilient volunteer programs. Gain insights to maximize engagement and amplify your organization's impact. Join us to unlock the secrets of sustainable volunteer management.